



## iFlora Limited online advertising rates

### AD Type

### Standard fixed rate Special conditions

#### WEBSITE (Runs on every page/article)

Top Banner (720 x 90)	\$250 1st week	\$50 discount after
Sidebar (300 x 250)	\$200 1st week	\$20 discount after
Bottom Banner (720 x 90)	\$150 1stweek	\$15 discount after

#### NEWSLETTER

Top Banner (720 x 90)	\$350 Per issue	\$50 discount on next issue
Middle Slot (250 x 250)	\$300 Per issue	\$30 discount on next issue
Bottom Banner (720 x 90)	\$300 Per issue	\$30 discount on next issue

#### Note:

All rates are inclusive or relevant taxes

Special discounts apply only when an advertisement is run on two consecutive weeks

Submission of materials, insertion orders, and verbal and nonverbal space reservations constitutes acceptance of the following conditions of publisher, iFlora Limited:

All advertising copy is subject to approval by publisher, which reserves the right to reject or cancel any advertisement or part thereof deemed unsuitable for any reason.

All Banner ad submissions must be received in writing 3 working days prior to the upload of the ad(s).

All Banner ad cancellations must be received in writing 3 working days prior to the cancellation of the ad(s).

Absence of written notification after verbal reservation does not invalidate advertising commitment.

Conditions and rates are subject to change upon written notice from the publisher. Any rate changes will be announced to currently contracted advertisers in writing as well as on the website.